

## **The Phone House shops to get Neuf Cegetel's 9pass solution.**

**Paris, 16 October 2007.** Neuf Cegetel will be equipping The Phone House (TPH) shops throughout France with its 9pass small-business telecom solution. 290 sites will be connected to the Neuf Cegetel network and fitted with a Neuf-Cegetel-designed box combining modem, router, firewall and IPBX functions, to provide access to innovative, economical voice and data services for fixed and mobile sets.

The Phone House is France's biggest independent telecommunications retailer. The contract between Neuf Cegetel and THP fits in with a broad programme for migrating the company's communication system to internet protocol (IP). Tests have begun at pilot sites in the Paris region, and nationwide rollout will proceed through till early 2008.

The 9pass solution is easy to install and provides smooth transition to IP telephony with a significant reduction in overall telecommunication costs. It relies on full unbundling; main features include unlimited national and international calls, an enterprise IPBX with built-in WiFi, broadband Internet services, and business email based on Microsoft technology. Additional data storage, roaming, mobility and security options are also available.

With its integrated IPBX functions, 9pass covers all business switchboard capabilities, including dialling plan, call supervision and management, extension management, contact management and switchboard personalization. Additional advanced functions include calls from PC, access to voice mail from inside or outside the office, and full mobility with incoming and outgoing access from any of the company's IP phones.

Neuf Cegetel services include supply of approved IP terminals (Thomson ST2030 and Siemens DECT S450 sets).

With built-in WiFi, the 9pass solution sets up a broadband wireless LAN (local area network) at each site. Laptop computers, office equipments, PDAs, GSM-WiFi hybrid mobile phones, in particular Twin™, and any other communication-capable device or peripheral within a range of several dozen metres will thus have WiFi access to a broadband connection with data links of 11 Mbit/s to 54 Mbit/s. The Phone House salespeople will typically use this access for customer demonstrations of hybrid GSM WiFi telephone terminals.

Launched early 2006, 9pass is the first enterprises fixed mobile Internet solution. The agreement with TPH confirms the relevance of the solution for both for small businesses and for larger companies with many sites (small sites belonging to major groups, franchise outlets, etc.) seeking innovative, competitive communication services.

### ***About The Phone House France***

With 290 shops and a nationwide workforce of 1,400, The Phone House is France's number-one independent telecommunications retailer. Through its multi-brand approach, The Phone House has developed unique expertise across all segments of the telecom market: 2G and 3G mobile telephony; HSPDA; telephony accessories; landline telephony; broadband internet access; dual-, triple- and quadruple-play systems; and GSM-WiFi hybrid solutions. The Phone House France is a subsidiary of the Carphone Warehouse group (listed on the London Stock Market). It pursues a strategy of strict independence with regard to vendors, operators and intermediaries, with a strong emphasis on customer priority and impartial advice.

Website: [www.phonehouse.fr](http://www.phonehouse.fr)

Consumers hotline: special-toll number 0825 07 8000

### ***The Phone House press contact***

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**About the Neuf Cegetel group**

Neuf Cegetel is the leading alternative operator in France. The group operates its own national network infrastructure, comprising nearly 45,000 kilometres of optical fibres, and has invested heavily in the rollout of its DSL access network. This means that Neuf Cegetel is in a position to produce its own broadband services, control their costs and quality and sell them directly to 70% of the target population. Neuf Cegetel has a presence in all segments of the market, providing a wide range of services to residential customers, corporate and telecoms and Internet service providers. Neuf Cegetel, whose two key shareholders are the Louis Dreyfus and SFR groups, reported revenues of 2,897 million euros in 2006. [www.groupeneufcegetel.fr](http://www.groupeneufcegetel.fr)

More information on 9pass: [www.neufpass.fr](http://www.neufpass.fr)

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